

For Immediate Release...

Contact: Ken Rosenberg

Mobile: 302-521-7390

Email: krosyberg@gmail.com

Website: <http://www.whaleband.com/marching>

Facebook event: <https://www.facebook.com/events/279122378451348>

Facebook group: <https://www.facebook.com/WhaleHolidayMarchingBand>

About the Whale Holiday Marching Band:

Once a year (like another fellow we know) a band of merry rock musicians (with wives, kids, grandparents, friends, high school and college “ringers”) don horns, reeds, flutes, drums, and marching guitars to bombard their way through the Christiana Mall in Newark Delaware blasting out holiday carols. The **WHALE Holiday Carol Marching Band** has been reuniting this way spreading holiday every year at the Christiana Mall since its inception. The band plays traveling music, standard carols, drum cadences, and the special “parody tunes of the year”, as they work their way down corridors, up escalators, and around the store owners and crowds. This event is loud, fun, and free to the public, as our thanks to all the fans.

The horn section of a 1970's college 10-piece band called "Whale" decided to stroll through Concord mall one year, playing a few carols. Drums were added next year, marching tunes the next, cadences, another mall, parody songs, banners, etc., until the band achieved its present state of about 40 musicians, granddads pulling kids in wagons, Santa costumes, noisemakers, and crazy antics. The event is free, and is **not** sponsored by the malls for charity or marketing, but as a reunion for the band members as well as great way to spread holiday cheer among the many storeowners and last-minute shoppers.

Hear the Whale Holiday Marching Band LIVE:

December 24, 2022

<http://www.whaleband.com/marching>

• Christiana Mall, Newark, Delaware

11:00 am - 12:30 pm, starting from the JCPenney entrance

This year's parody MUSIC:

2023 Whale Holiday Marching Band Parody:

“Cool Donner”, by Taylor Ski-Lift (“Cool Summer” – Taylor Swift)

“Prance the Night”, from the Barbie movie (“Dance the night” – Dua Lipa)

“I'm Just Ken”, from the Barbie movie

Composer and musician **Ken Rosenberg** writes a special holiday parody each year featuring the most popular songs and events of the year twisted into outrageous, original arrangements and lyrics.

Ken Rosenberg's parody tunes have been featured on Philadelphia, Baltimore and Delaware radio stations during the December holidays since 2001. The music is also played live by the ~40-piece Whale Holiday Marching band in Delaware's major malls every December 24th as a free gift to the public to spread holiday cheer.

About Ken Rosenberg:

Each year since 1980, Ken has written and conducted a special medley with the Whale Holiday Marching Band since the first parody of Devo's "Whip It (Santa)."

Samples of other tunes include:

"Hoof Beat It", by Michael Jackson

"Sled Hammer" by Peter Gabriel

"Smells like Christmas Spirit" by Nirvana

"I'm Dreaming of a White Bronco", by O.J. Simpson

"If you Wanna Beanie Baby" by the Sugar-and Spice Girls

"Who Let the Deer Out" by the Baha Ho Ho Ho Men

"I'm the Slim Santa" by Eminem

"Cranberries, Turkey, and Gravy Right Now" by Beyonce ("Beyon-sleigh")

"Fireplace" by Lady Fa La La La Gaga ("Poker Face")

"Rudolph Has It" by Adele Noel

"Shape of Yule" by Ed Sheran

"Marching Santa Style" by Psanta ("Gangnam Style")

"Sledding up that Hill" (Skate Bush)

Ken has composed music for television, radio, film, performance and for the 10-piece horn, funk and rock band "Whale" (which he helped launch in 70's), which morphed into the Whale Holiday Marching Band under Ken's leadership and musical direction. Ken currently is the drummer in an 18-piece big band.