

## ***For Immediate Release...***

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<http://www.whaleband.com/marching>

### ***About the Whale Holiday Marching Band:***

Once a year (like another fellow we know) a band of merry rock musicians (with wives, kids, grandparents, friends, high school and college “ringers”) don horns, reeds, flutes, drums, and marching guitars to bombard their way through the Christiana Mall blasting out holiday carols. The **WHALE Holiday Carol Marching Band** has been reuniting this way spreading holiday every year at the Christiana Mall since its inception. The band plays traveling music, standard carols, drum cadences, and the special “parody tunes of the year”, as they work their way down corridors, up escalators, and around the store owners and crowds. This event is loud, fun, and free to the public, as our thanks to all the fans.

The horn section of a 1970’s college 10 piece band called "Whale" decided to stroll through Concord mall one year, playing a few carols. Drums were added next year, marching tunes the next, cadences, another mall, parody songs, banners, etc., until the band achieved its present state of about 40 musicians, granddads pulling kids in wagons, Santa costumes, noisemakers, and razy antics. The event is free, and is **not** sponsored by the malls for charity or marketing, but as a reunion for the band members as well as great way to spread holiday cheer among the many storeowners and last-minute shoppers.

### ***Hear the Whale Holiday Marching Band LIVE:***

**December 24, 2010**

<http://www.whaleband.com/marching>

• **Christiana Mall**, Newark, Delaware

**11:00 am - 1:00 pm**, starting from the J.C. Penney’s entrance

### ***This year’s parody MUSIC:***

**2011 Whale Holiday Marching Band Parody:**

**“Rudolph Has It”, courtesy “Noel” Adele (“Rumor Has It”)**

Composer and musician **Ken Rosenberg** writes a special holiday parody each year featuring the most popular songs and events of the year twisted into outrageous, original arrangements and lyrics. This year’s song is being recorded and released on December 12<sup>th</sup> for airplay on WXPB and local radio stations.

Ken Rosenberg's parody tunes have been featured on Philadelphia, Baltimore and Delaware radio during the December holidays since 2001. The music is also played live by the ~ 40-piece Whale Holiday Marching band in Delaware's major malls every December 24<sup>th</sup> as a free gift to the public to spread holiday cheer.

### ***About Ken Rosenberg:***

Each year since 1981, Ken has written and conducted a special medley with the Whale Holiday Marching Band since the first parody of Devo's "Whip It (Santa)."

Samples of other tunes include:

**"Hoof Beat It"**, by Michael Jackson

**"Sled Hammer"** by Peter Gabriel

**"Smells like Christmas Spirit"** by Nirvana

**"I'm Dreaming of a White Bronco"**, by O.J. Simpson

**"If you Wanna Beanie Baby"** by the Sugar-and Spice Girls

**"Red Suit Riot"** by the Bowl-Full-O Cherry Poppin' Daddies

**"Who Let the Deer Out"** by the Baha Ho Ho Ho Men

**"I'm the Slim Santa"** by Eminem

**"Cranberries, Turkey, and Gravy Right Now"** by Beyonce ("Beyon-sleigh")

**"Holiday"** by Red and Green Day

**"Through the Fire and Flames"** by Dragonforce

(The most difficult song in the Guitar Hero series, played live with the Marching Band)

Ken has composed music for television, radio, film, performance and for the 10-piece horn, funk and rock band "Whale" (which he helped launch in 70's), which morphed into the Whale Holiday Marching Band under Ken's leadership and musical direction.