

## ***For Immediate Release...and Immediate Holiday Air-Play:***

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<http://www.whaleband.com/marching>

### ***About the MUSIC:***

#### **2008 Whale Holiday Marching Band Parody Medley:**

#### **“Santa Lovida”**

Composer and musician **Ken Rosenberg** writes a special holiday parody each year featuring the most popular songs and events of the year twisted into outrageous, original arrangements and lyrics. This year’s tune is recorded and ready for release. This music is for airplay only, and is not for sale or download.

This year’s parody celebrates, subverts and interweaves the following popular songs:



Sarah Bareilles (Santa Boreallis) - "Love Song"  
Cold Play (Cold Sleigh) - "Viva La Vida"

Vocals: Amanda Brizzi, Ken Rosenberg

The song was recorded at Wavtec recording studio: [www.wavtecaudio.com](http://www.wavtecaudio.com)

Ken Rosenberg’s parody tunes have been featured on Philadelphia, Baltimore and Delaware radio during the December holidays since 2001. The music is also played live by the ~ 40-piece Whale Holiday Marching band in Delaware’s major malls every December 24<sup>th</sup> as a free gift to the public to spread holiday cheer.

### ***About Ken Rosenberg:***

Each year since 1981, Ken has written and conducted a special medley with the Whale Holiday Marching Band since the first parody of Devo’s “Whip It (Santa).”

Samples of other tunes include:

“Hoof Beat It”, by Michael Jackson

“Sled Hammer” by Peter Gabriel

“Smells like Christmas Spirit” by Nirvana

“I’m Dreaming of a White Bronco”, by O.J. Simpson

“If you Wanna Beanie Baby” by the Sugar-and Spice Girls

**“Red Suit Riot”** by the Bowl-Full-O Cherry Poppin’ Daddies  
**“Who Let the Deer Out”** by the Baha Ho Ho Ho Men  
**“I’m the Slim Santa”** by Eminem  
**"Cranberries, Turkey, and Gravy Right Now"** by Beyonce ("Beyon-sleigh")  
**"Holiday"** by Red and Green Day  
**“Through the Fire and Flames”** by Dragonforce  
(The most difficult song in the Guitar Hero series, played live with the Marching Band)

Another Rosenberg holiday parody immediately available for air play is **“White Beard Red Jacket”** by (Fruit) Cake.

Ken has composed music for television, radio, film, performance and for the 10-piece horn, funk and rock band “Whale” (which he helped launch in 70’s), which morphed into the Whale Holiday Marching Band under Ken’s leadership and musical direction.

### ***About the Whale Holiday Marching Band:***

Once a year (like another fellow we know) a band of merry rock musicians (with wives, kids, grandparents, friends, high school and college “ringers”) don horns, reeds, flutes, drums, and marching guitars to bombard their way through two Delaware malls (Christiana and Concord malls) blasting out holiday carols. The **WHALE Holiday Carol Marching Band** has been reuniting this way spreading holiday cheer for over 30 years at the Concord mall and every year at the Christiana mall since it opened. The band plays traveling music, standard carols, drum cadences, and the special “parody tunes of the year”, as they work their way down corridors, up escalators, and around the store owners and crowds. This event is loud, fun, and free to the public, as our thanks to all the fans.

The horn section of a 1970’s college 10 piece band called "Whale" (the band is still in existence) decided to stroll through Concord mall one year, playing a few carols. Drums were added next year, marching tunes the next, cadences, another mall, parody songs, banners, etc., until the band achieved its present state of about 40 musicians, granddads pulling kids in wagons, Santa costumes, noisemakers, and crazy antics. The event is free, and is **not** sponsored by the malls for charity or marketing, but as a reunion for the band members as well as great way to spread holiday cheer among the many storeowners and last-minute shoppers.

### ***Hear the Whale Holiday Marching Band LIVE:***

**Wednesday, December 24, 2008**

<http://www.whaleband.com/marching>

• **Christiana Mall**, Newark, Delaware

**11:00 am - 12:30 pm**, starting from the J.C. Penney’s entrance

• **Concord Mall**, Wilmington, Delaware

**2:00 to 3:00 pm**, starting from mid mall

\*NOTE! Mall times are subject to change slightly due to holiday traffic, but the band will start as promptly as we can. If you don't hear us right away, keep listening for very loud sounds.