

## **For Immediate Release**

*(see bottom for contact information)*



### **2007 Whale Holiday Carol Marching Band**

*To march at Christiana/Concord Malls, Dec. 24th*

**Marching times are as follows on December 24th:**

- **Christiana Mall 11:00 a.m.-12:30 p.m., starting from the J.C. Penneys entrance.**
- **Concord Mall 2:00 to 3:00 p.m., starting from mid mall\***

*\*NOTE! Mall times are subject to change slightly due to holiday traffic, but the band will start as promptly as we can. If you don't hear us right away, keep listening for very loud sounds...*

**40+ Musicians to bombard their way through the malls playing cadences, holiday carols and special songs parodies of the year** (with audience participation):

<b>Amy Winehouse</b>	– <b>“Santa’s Kneecap”</b>
<b>Finger Twelve</b>	– <b>“Paralyzer”</b>
<b>Matchbox 25</b>	– <b>“How Much I Got”</b>

**and a tribute to Guitar Hero**

### **Promotional Information**

The WHALE Holiday Carol Marching band performs every Dec 24th to festively promote:

- The spirit of the holiday season
- A gift (non-profit event) presented by the Whale band each year to its fans. We are not paid by the malls for our efforts
- Area musicians who join the band each year. The marchers include past and present members of the local band Whale, many students from the U of D, Newark .Glasgow, Concord, Brandywine and other high schools.
- Whale, who had a 25<sup>th</sup> reunion in 2001, donating all profits to the American Diabetes Association.
- The annual Marching described on the next page.

In 2001 we created our first featured parody song for the radio, entitled *Fruit(Cake) White Beard Red Jacket* with our humble nog, ('er, nod) going to Cake – “Short Skirt Long Jacket”. It received airplay at WVUD, WYSP, and 98 Rock in Baltimore. A live interview was held on WSTW with Jill Quale and Johnny B. WXPB still plays it by request each year. We hope to have more parody tunes on the radio in the future.

## **Background and Details**

Once a year, like another fellow we know, a band of merry rock musicians (with wives, kids, grandparents, friends, high school and college “ringers”) don horns, reeds, flutes, drums, and marching guitars to bombard their way through the Christiana and Concord malls blasting out holiday carols. The WHALE Holiday Carol Marching Band has been reuniting this way spreading holiday cheer for over 25 years at the Concord mall and every year at the Christiana mall since its inception. The band plays traveling music, standard carols, drum cadences, and special “parody tunes of the year”, as they work their way down corridors, up escalators, and around the store owners and crowds. This event is loud, fun, and free to the public, as our thanks to all the fans.

The horn section of a 1970’s college 10 piece band called "Whale" (the band is still in existence) decided to stroll through Concord mall one year, playing a few carols. Drums were added next year, marching tunes the next, cadences, another mall, parody songs, banners, etc., until the band achieved its present state of about 30 musicians, granddads pulling kids in wagons, Santa costumes, noisemakers, and crazy antics. The event is free, and is **not** sponsored by the malls for charity or marketing, but as a reunion for the band members as well as great way to spread holiday cheer among the many storeowners and last-minute shoppers.

Ken Rosenberg, the band coordinator, writes a few parody carols of the year. Hits from the past have included:

- “**Hoof Beat It**”, by Michael Jackson
- “**Sled Hammer**” by Peter Gabriel
- “**Smells like Christmas Spirit**” by Nirvana
- “**I’m Dreaming of a White Bronco**”, by O.J. Simpson
- “**If you Wanna Beanie Baby**” by the Sugar-and Spice Girls
- “**Red Suit Riot**” by the Bowl-Full-O Cherry Poppin’ Daddies
- “**Who Let the Deer Out**” by the Baha Ho Ho Men
- “**I’m the Slim Santa**” by Eminem
- “**Cranberrys, Turkey, and Gravy Right Now**” by Beyonce (“Beyon-sleigh”)
- “**Holiday**” by Red and Green Day

Come here our winning songs of the year, including:

**Amy Winehouse** – “**Santa’s Kneecap**”  
**Finger Twelve** – “**Paralyzer**”  
**Matchbox 25** – “**How Much I Got**”

**Guitar Hero** tribute

*Stay tuned...*

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